

Calzature F.lli Lotti
ARTIGIANI DAL 1970

COMPANY PROFILE





AGENDA

- About us
- Mission and Vision
- Artisans by passion
- A Made in Italy story
- A look beyond Italy
- Contacts



LET'S INTRODUCE OURSELVES

The F.lli Lotti shoe factory is a manufacturing company that operates not only locally, but also nationally and **internationally**.

What sets it apart is a true and profound love story for craftsmanship. The shoes are made with **skill** and **experience**, following the canons of ancient and traditional **artisan creations**.



ABOUT US

Born in the early 70s as a **workshop of artisans**, Calzaturificio Lotti has gone through all the phases that have characterized the growth of the footwear district of the Apulia area, until it has increasingly established itself at a national level. This has been possible thanks to the passion for artisanal manufacturing, passed down from **generation to generation**, combined with the use of advanced technologies to create an **excellent product**.



Enzo Lotti
Manager



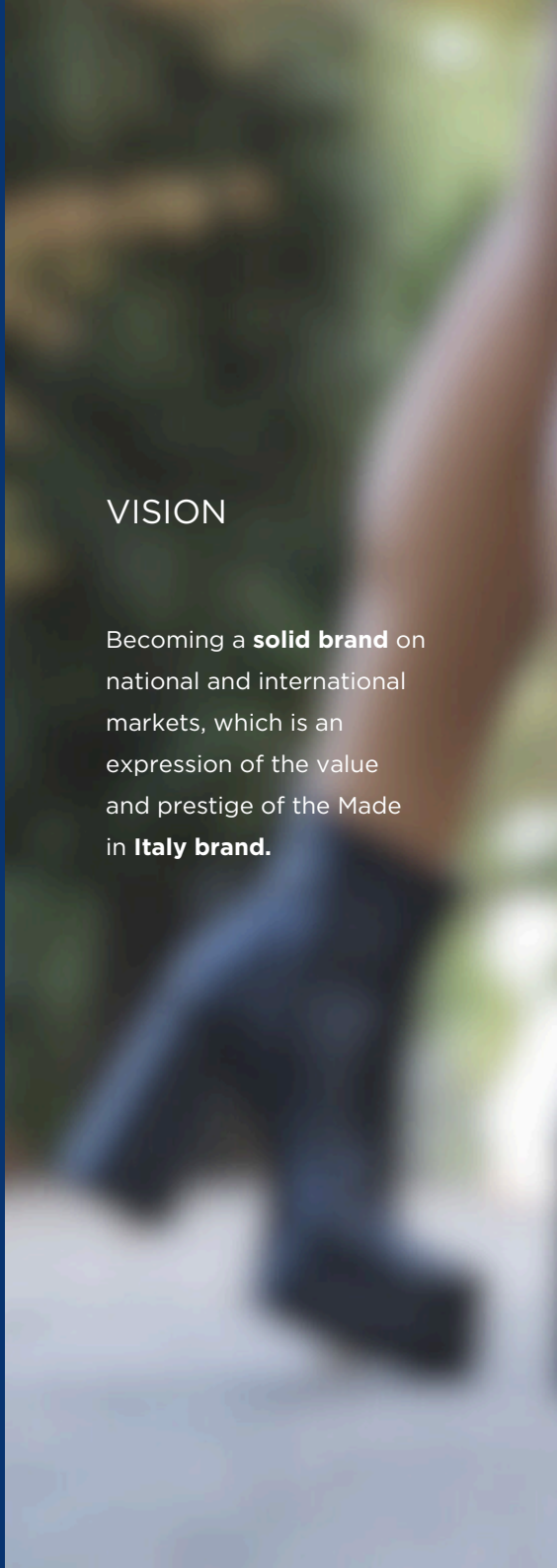
Giovanni Lotti
Manager

MISSION

To create elegant and comfortable footwear for women, that reflect the **quality** of the materials used, the **craftsmanship** of the production processes and the **efficiency** guaranteed in the assortment of models.

VISION

Becoming a **solid brand** on national and international markets, which is an expression of the value and prestige of the Made in **Italy brand**.





ARTISANS BY PASSION

The production is strictly artisanal, carried out with scrupulous **attention to detail** and a careful **choice of materials**. The Calzature F.lli Lotti models are aimed at women who seek **comfort** and **quality**, handmade shoes that last over time. An innovative design is what is constantly sought by modelers to give products that anticipate trends.



MADE IN ITALY | MADE IN PUGLIA

In Italy, some of the finest examples of textile and footwear manufacturing have emerged. The **know-how**, passed down from generation to generation, has created a fashion industry that is now a global leader, with brands made in Puglia and fashion houses that choose this land as the catwalk for **Italian high fashion**. The expertise of Calzaturificio Lotti follows this path, with products that are the result of **ancient traditions** that blend with **cutting-edge processes**.



A LOOK BEYOND ITALY

Now in its third generation, the management of Calzaturificio F.lli Lotti has embarked on a path of **internationalization**, aiming to establish its brands in major global markets. After securing its share of the national market, the goal is to cross borders, contributing to the export of **Made in Italy** products and enhancing the value of Italian manufacturing. The objective is to elevate the prestige of **Italian craftsmanship** worldwide.





CONTACTS

- Via Papa Giovanni XXIII, 68 76125 Trani (BT) Puglia Italy
- info@calzaturelotti.it
- commerciale@calzaturelotti.it
- Suppliers: fornitori@calzaturelotti.it
- Management: fratellilotti@libero.it
- +39 0883 586760
- +39 334 3032992